



PRESS RELEASE

For immediate release

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NEW BTS TACTICAL FIXED INCOME VIT FUND NOW PART OF NATIONWIDE'S MARKETFLEX

Tactical Allocation Bond Investment Approach Designed to Meet Retirement Planning Needs

LEXINGTON, MA June 7, 2013 –[BTS Asset Management](#) announces the launch of the BTS Tactical Fixed Income VIT Fund. The fund is offered nationally to advisors through Nationwide America's Marketflex. The BTS Tactical Fixed Income VIT Fund has a goal to maximize total return and seeks to deliver equity-like returns with traditional bond-like risk.

The Fund employs BTS Asset Management's long history of tactical investing in High Yield bonds, U.S. Government bonds, and cash. This approach seeks to create a better sequence of returns for steady income distribution.

"Finding opportunity in what we believe to be the best performing bond asset class gives us the chance to offset the impact of rising rates," said [Matthew Pasts](#), CEO of BTS Asset Management. We believe that investing in bonds with low correlations to one another may offer upside potential and downside protection.

Many investors look to bonds primarily for income. The BTS Tactical Fixed Income VIT Fund takes a different approach. It rotates bond classes with the highest potential while implementing stop-loss measures in an attempt to control downside risk. Given this total return approach, BTS sees bonds as an integral part of an investor's portfolio even in a rising interest rate environment.

[Isaac Braley](#), President of BTS Asset Management states, "We believe many advisors are looking for tactical strategies within a tax-advantaged variable annuity structure. We are total return investors and risk reduction is our primary concern. We seek to focus on a "right bond at the right time" versus a widely diversified bond approach. Our proprietary trend model enables us to adjust our allocation between High Yield bonds, U.S. Government bonds, and cash based on market conditions."

Financial Advisors interested in learning more about the new BTS Tactical Fixed Income VIT Fund can contact Nationwide at 800-321-6064.

About BTS Asset Management

Founded in 1979, BTS Asset Management is one of the nation's oldest third party money managers, providing quantitative risk management and portfolio solutions for mutual fund and variable annuity clients looking for income and/or total returns. BTS manages approximately \$1.9 billion (\$1.5 discretionary and \$0.4 non-discretionary) in 12,500 individual, corporate, and pension accounts, and works with over 3,000 financial planners and registered representatives. BTS has multi-year track records in tactical fixed income and equity management dating as far back as 34 years, providing advisors and clients alike with the experience and service of an established money manager.

There is no assurance that the Fund will achieve its investment objective.

This product is available as a sub-account investment to a variable annuity contract only and is not offered directly to the general public.

Mutual Funds involve risk, including possible loss of principal.

The Fund may invest in derivatives. Even a small investment in options may give rise to leverage risk, and can have a significant impact on the Fund's performance. Derivatives are subject to credit risk and liquidity risk. The Fund invests in fixed income securities, derivatives on fixed income securities or Underlying Funds that invest in fixed income securities. The value of the Fund will fluctuate with changes in interest rates. Defaults by fixed income issuers in which the Fund invests could also harm performance. Lower-quality bonds known as "high yield" or "junk" bonds, present greater risk than bonds of higher quality, including an increased risk of default. An economic downturn or period of rising interest rates could adversely affect the market for these bonds and reduce the Fund's ability to sell its bonds. The lack of a liquid market for these bonds could decrease the Fund's share price.

Investors should carefully consider the investment objectives, risks, charges, and expenses of the BTS Tactical Fixed Income VIT Fund. This and other information about the Fund is contained in the prospectus and should be read carefully before investing. The prospectus can be obtained on our web site, www.btsfunds.com, by calling toll free 1-877-287-9820 (1-877-BTS-9820), or by calling your financial representative. The BTS Tactical Fixed Income VIT Fund is distributed by Northern Lights Distributors, LLC, Member FINRA. BTS Asset Management, Inc. is not affiliated with Northern Lights Distributors, LLC.